

Rider's Choice Program Rider's Guide

Welcome to a Transportation Choice for TOPS Customers

The Paratransit Rider's Choice Program provides a transportation choice for TOPS customers intended to enhance existing paratransit services. Some customers may prefer the convenience of same day taxi trip service to the pre-scheduled TOPS paratransit service.

Enrolling in the Rider's Choice program does not affect your TOPS eligibility or use.

Customers in the program have the choice to call a Rider's Choice authorized taxi company or an authorized licensed transportation network company to schedule a trip within Broward County. The most current program information is found on the Rider's Choice website www.riderschoice.org.

The Rider's Choice trips must originate and end ONLY in Broward County.

The Rider's Choice card **will not pay for trips that do not start and end in Broward County**. If a customer uses a Rider's Choice Card for payment for trips that start or end outside of Broward County the entire cost of a trip to Broward County or out of Broward County must be paid by the customer and the customer's Rider's Choice Card may be deactivated.

Customers must always have their Rider's Choice Program payment card present when traveling or the customer is responsible for the entire cost of the trip.

Only the Rider's Choice eligible rider may possess and use the Rider's Choice Card. An attendant or companion cannot under any circumstances use your Rider's Choice Card. Use of your Rider's Choice Card by anyone other than yourself is considered misuse.

The most current program information is found on the Rider's Choice website www.riderschoice.org

You may also call 954-357-8405 OR BCT Customer Service at 954-357-8400

You may email questions to RidersChoice@broward.org

Frequently Asked Questions (FAQ's)

How does the Rider's Choice Program work?

The Rider's Choice payment card will pay the trip's actual metered fare up to \$30.00 for **trips that begin and end in Broward County** when the customer uses the payment card for trips with authorized transportation companies within Broward County. Unlike TOPS, the Rider's Choice trip can be a same day, direct to your destination, and there is no fare for you if the trip is below the \$30.00 limit.

How many Rider's Choice trips can I take each week (Sunday-Saturday)?

You are limited to taking **14 one-way taxi trips per week (Sunday-Saturday)** within **Broward County**. You may check your available trip balance at www.riderschoice.org

Who may use the Rider's Choice Card?

Only the paratransit eligible rider may possess and use the Rider's Choice Card. The Rider's Choice eligible rider must be in the vehicle. **An attendant or companion alone cannot under any circumstances use your Rider's Choice Card.** Misuse of your Rider's Choice Card may lead to suspension from the program.

How do I use my Rider's Choice Card?

At the end of the trip, swipe your card in the payment card reader in the back of the taxi to deduct **up to \$30.00 per trip**. If your card does not have an available trip balance, you will be responsible for paying the entire fare. You must pay any meter rate above \$30.00 using cash or credit/debit card.

If the payment card reader in the taxi is unable to process your Rider's Choice Card for any reason, please ask the driver to contact taxi dispatch to process the card. You may also call 954-357-8405 to verify if the payment card reader inside the taxi processed the payment.

Broward County will pay up to \$30.00 of the trip's actual metered fare.

Examples:

- If the taxi trip cost is \$28.00, the program payment card would pay the actual \$28.00 cost of the trip. The customer would have no financial responsibility because the trip fare was less than \$30.00.
- If the taxi trip cost is \$32.00, the program payment card will pay \$30.00 and the customer is responsible for paying \$2.00.

Do I need to tell the taxi company that I am in the Rider's Choice Program?

No.

Does the Rider's Choice Card pay for the driver's tip?

No. The Rider's Choice Card cannot be used to tip the driver.

What do I do if there is a problem processing payment in the taxi?

If the taxi payment card reader is unable to process your Rider's Choice Card for any reason, please ask the driver to contact their company's taxi dispatch to process the payment card. You may also call 954-357-8405 to verify if the payment card reader inside the taxi processed the payment.

When do I call a cab?

Call an authorized transportation company to book a trip as soon as you know you will need a taxi. The most current list of authorized companies can be found on the Rider's Choice website www.riderschoice.org or call 954-357-8400 or 954-357-8405. Tell the taxi dispatcher the time and place you wish to be picked up in Broward County and your trip destination in Broward County. If you have a set appointment, be sure to allow ample time to get there. Even though taxi rides are direct, you need to allow enough time for the driver to get through traffic. The more details you give, the better service the cab company can provide. Notify the taxi company as to the type of vehicle needed.

Do I need to maintain my TOPS Paratransit eligibility to participate in the Rider's Choice Program?

Yes. You must maintain your paratransit eligibility to continue to be part of the Rider's Choice Program. If your paratransit eligibility expires, your Rider's Choice Card will expire on the same date. By keeping your TOPS eligibility current you will automatically keep your Rider's Choice Program payment card valid.

Who may use the Rider's Choice Card?

Only the paratransit eligible rider may possess and use the Rider's Choice Card. An attendant or companion cannot under any circumstances use your Rider's Choice Card. Misuse of your Rider's Choice Card may lead to suspension from the program.

Protect Your Rider's Choice Card from Damage

Riders should keep their Rider's Choice cards away from all magnets and cell phones to limit the possibility that the card will get damaged. Please report a damaged card to Paratransit 954-357-8405 or by sending an email to RidersChoice@broward.org.

Trip Planning

Choose between taking a trip on TOPS by making a reservation with the TOPS Call Center 1-866-682-2258 by 5PM the day before OR by contacting a Rider's Choice taxi the same day. Do not make a reservation with TOPS and a taxi for the same trip.

Subscriptions

If you have a TOPS trip subscription and want to take a taxi instead, you must first cancel your TOPS trip subscription by calling the Call Center 1-866-682-2258.

Misuse of Rider's Choice Card

Use of your Rider's Choice Card by anyone other than yourself is considered misuse. Any evidence obtained which points to the possible misuse or abuse of the Rider's Choice program may result in your suspension or revocation from the program.

Lost, Stolen, or Damaged Rider's Choice Cards

A lost, stolen, or damaged Rider's Choice Card must be reported as soon as possible to the Paratransit office by calling 954-357-8405 or by sending an email to RidersChoice@broward.org. Once a Rider's Choice card is reported as lost, stolen, or damaged, it will immediately be deactivated. A newly issued Rider's Choice Card will be mailed out to the registered rider via first class U. S. Mail. New or replacement cards may only be mailed out to the registered rider's mailing address on file with the paratransit office.

My Rider's Choice card has an expiration date of January 31, 2019. Can I still use my expired Rider's Choice card?

Yes, as long as you are eligible for TOPS you may still use your Rider's Choice card even if the date has expired.

What if I have a complaint about my taxi ride?

Contact [Broward County's Consumer Complaints](#). Written complaints are accepted from customers regarding alleged unfair and deceptive trade practices of businesses, including contractors you have hired, which are primarily located in Broward County. If you believe you have been a victim of an unfair and/or deceptive trade practice, call 954-357-5350 or email consumer@broward.org. You may also submit a [General Complaint Form](#) found on our website: <https://browardcountyfl.qscend.com/311/>

Where do I find the most current program information?

The most current program information can be found on the Rider's Choice website www.riderschoice.org.

Contact Us

What if I have other questions?

For all other Rider's Choice program questions, please contact the Rider's Choice Program at 954-357-8405 or email RidersChoice@broward.org.

TOPS Reservation/Call Center: 1-866-682-2258